Press Release

May 17, 2019

From Pennies to Dollars... 2nd Graders donate to Special Olympics Aroostook

MADAWASKA – Last fall, during International Credit Union week in October, County elementary second grade classrooms were invited to take an educational tour of NorState Federal Credit Union facilities in Madawaska, Van Buren, Eagle Lake, Ashland, Fort Kent and Presque Isle to learn how money is saved and how transactions are done, and the ins and outs of daily operations at a credit union.

During the tours, each student went home with a gym bag and a classroom savings bank.

NorState challenged each classroom teacher and students to save their spare change throughout the winter months and raise money for Special Olympics of Maine and had until credit unions' Youth Month which occurs throughout the month of April to save spare change. The second graders proceeded to donate their classroom bank savings and pool them all together for donation to Special Olympics. Total collected by the students overall was a little over \$368.53.00.

NorState matched a portion of their savings as promised and the totals raised being donated to Special Olympics will be \$618.53

Pictured with her second graders at Madawaska Elementary School is Mrs. Tammy Baron-Hedou (left) and NorState's marketing and financial literacy coordinator, Danielle Hebert proudly holding up their big check donation for Special Olympics Aroostook. These students were the top-fundraising classroom of those participating in the event, from around Aroostook county. Mrs. Hedou's classroom raised the most in spare change, over \$70, from October 2018 to April 2019 with financial literacy presentations on how to save, spend and give financial classroom lessons offered to 2nd grade elementary students from Easton to Fort Kent.

Participating classrooms included Madawaska Elementary, Dr. Levesque's in Frenchville, Fort Kent Elementary, Presque Isle Elementary, Easton Elementary, Van Buren Elementary and Ashland Schools

If your school wishes to have financial education instructions or presentations for any grade level, please contact the marketing department at NorState FCU by calling 1-800-804-7555.

NorState FCU believes in financial wellness and education and we are available for general or specific education on financing for any age level, elementary to senior citizens.

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